

# Identifying and Avoiding Spiritual Capitalists (Daoist or Otherwise)

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Acquisitive and exploitative modes

App-based and podcast teaching

Cult-like behavior

Endorsements

Hucksterism

LARPing

Materialistic motivations

Narcissistic tendencies

Personal headshots

Promotional videos, websites, etc.

Rootless practice

Self-published books

Social media accounts

Sycophantic students

Testimonials

Tiered training, with increasing fee scales

Traditionalization

Unmoored teachings

